



FULL RESTORE

SPONSORSHIP PACKAGES

AUGUST 2021

FULL RESTORE LLC
www.fullrestore.net

CONTACT EMAIL:
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WHAT IS FULL RESTORE?

Full Restore is a group of professional volunteers and content creators who host multiple events every year to help raise awareness and fundraise for charitable causes. Ranging from short form independent streams to longer marathon-style events, everything is focused on a positive cause.

All of Full Restore's events are public, and feature a variety of gameplay segments, in-person events, and musician and artist highlights. The diverse team of entertainers come from various platforms (Twitch, YouTube, TikTok), and in total have accumulated 917,000 combined Twitch followers, 2,000,000 combined YouTube subscribers, 675,000 combined TikTok followers, and 707,000 combined Twitter followers.

By using fun and interactive donation systems, incentives, prizes, and general goodwill, the team encourages viewers in the community to donate and participate in each event. Currently, the Full Restore team has raised over \$205,000 for various charities, such as the Autistic Self Advocacy Network, Stop AAPI Hate, the Leukemia Lymphoma Society, and Direct Relief.

14,000+
VIEWERSHIP PEAK

3,000+
CONCURRENT VIEWERS

2,900+
WEBSITE VIEWS





OUR MISSION AND VALUES

Full Restore LLC is a nonprofit organization determined to produce live charity gaming events. It is dedicated to ensuring that gaming and charity are connected in fun and interesting ways. Events run by Full Restore are for the communities they are based around, as well as anyone with a passion for doing good and playing games.

Charity

We verify that everything we do is in the name of supporting good causes and helping those who need help. The charities we support are researched and backed up by independent studies, such as Charity Navigator.

Transparency

We are transparent about what we do and why we do it. We do not wish to profit from our events in any monetary value. Everyone that supports us is given a full breakdown of our income and expenses, and anyone that requests those records are more than happy to get them. At the end of the year, any profits we make are distributed to our volunteers who help make this event possible.

Passion

We hold our passion dearly. We created Full Restore out of a love of charity and gaming. Our events all revolve around the amazing passion of the communities that support them, and the love we have. Everything we do, we put our every bit of support and drive into as we want it to be the most successful event it can be.





OUR CURRENT MARATHONS

Combined Attendee Followers

2,007,900 **707,001**
YOUTUBE TWITTER

1,453,200 **675,483**
TWITCH TIKTOK

POKÉTHON

Pokéthon is a live streamed gaming marathon broadcast on Twitch which incentivizes viewers to donate to non-profit charities worldwide. Our attendees are able to promote our marathon to millions of potential viewers from all walks of life, and combined with the nostalgia and excitement surrounding the Pokémon franchise, our exposure has only grown over the years.

Viewers are presented with professional, high quality visuals and designs from the livestream itself to our own website, and interaction with the Pokémon community is strongly encouraged and streamlined through the efforts of our development, design, social media and technology teams.



Trainers Unite is a week-long event featuring anyone who's part of the Pokémon community. It is an open event where live streamers and fans of the Pokémon franchise can raise money for a good cause through their own channels while also showcasing on the Pokéthon Twitch channel.

The goal of this event is to have an open way that many creators can share their love of Pokémon and contribute good to the world. It aims to have everyone work together to raise massive support for a positive charitable impact.



ACTIVATIONS AND A LA CARTE

Sponsorship Benefits

Recognition on the Pokethon.net and Poke.gives Website	\$500
Mention in the Opening Credits and Ending of the Event	\$1000
Logo Shown Between Segments	\$1000
Scheduled Social Media Promotional Posts	\$1000 (3 Posts)
Panel on the Twitch Channel During the Event	\$2500
Your Logo on Stream Donation Bar Slideshow	\$2500
Have Something Read Out Between Segments	\$2500
Video Advertisement Shown Between Segments	\$2500 × 15 Sec.
Present a Segment or Event During a Marathon	\$5000

All price points listed above are based on the minimum amount.

Sponsorship Tiers

Starter >\$1000	Silver \$1000	Gold \$2500	Crystal \$5000
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Custom requests outside the listed scope can be handled, contact us for more information. We are always willing to discuss options that are right for you, please let us know if you have any questions.

Past Sponsors



BULBAPEDIA



EXAMPLES OF ACTIVATIONS

12:00 PM

Friday, December 6 1:30 PM

Friday, December 6 3:30 PM

Friday, December 6 4:30 PM

Friday, December 6 7:30 PM

Friday, December 6 10:00 PM

Friday, December 6 11:00 PM

Bulbagarden

Chat and host discussions with pokemon fans worldwide!

Battle (VS Trainer)
Music Box Classics: Pokémon ~ Video Game Music Box

@pokethontv twitch.tv/pokethon

twitch

All donations benefit Direct Relief

DONATE AT poke.give RARE 19:29

Logo on Donation Bar System:

Shown is the placement of sponsor logos on our donation bar. Each logo shows on screen for approximately 5 seconds.

Logo Shown Between Segments:

Shown is the placement of sponsor logos on our slideshow between event segments. Each sponsor is showcased for approximately 10 seconds.



Mention in Opening and Ending Credits:

An example of how your brand's assets/logo can be included in our event intros and outros.

Bulbagarden
Bulbagarden is a community-driven forum page made by and for Pokémon fans. Users can chat and host discussions with Pokémon fans worldwide about topics ranging from the Pokémon anime to the trading card game, video games, and everywhere in between! Bulbagarden also hosts many other well-known community-driven sites including Bulbascope and Bulbaseries, where you can find

Materia Collective
Materia Collective is a record label as well as a music publisher exclusively for video game soundtracks, covers, and even remixes from games and franchises including Octarian, Assassin's Creed, Final Fantasy, Mass Effect, Ori and the Blind Forest, and more! This website has published hundreds of songs and even organizes them into pre-made Spotify playlists for you to listen to on the go or at

Twitch
If you're watching Pokethon live, you're watching on Twitch! Twitch is the world's leading live streaming platform for gamers and the things we love. Here, you can watch, enjoy, chat and interact with live personalities and fun events like ours, all for free! So, if this kind of entertainment is for you, all you have to do is make an account and start following and interacting with your favorite streamers. We're proud to

Recognition on Pokethon.net:

An example of how your brand's assets/logo can be listed on our website during and/or in-between events.



FULL RESTORE



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WATCH US AT:
twitch.tv/Pokethon



FOLLOW OUR SOCIAL MEDIA:
[@PokethonTV](https://www.youtube.com/@Pokethon) (YouTube: [@Pokethon](https://www.youtube.com/@Pokethon))